

FOR IMMEDIATE RELEASE:

Media Contact: info@westerntradedays.com

Dallas Cowboy merchandise raffle, live music and Gene Autry's birthday cake!

(Tioga, Texas) Tioga's September 26th Western Trade Day wraps up its 2009 season celebrating Gene Autry's birthday. The Tioga Heritage Museum presents Western Trade Days every 4th Saturday, April through September, 8:00 AM – 5:00 PM, in the heart of downtown Tioga, Texas.

Visit the Tioga Heritage Museum which features memorabilia on Tioga's most famous son -- Gene Autry. Autry is infamously known as America's Singing Cowboy and his signature song, "Back in the Saddle Again" -- among many others. The Museum gift shop will have complimentary birthday cake (from Mom's Bakery in Sherman) in honor of Gene Autry's 102nd birthday. The gift shop sells a variety of Gene Autry memorabilia including movies, CDs, caps, key rings, boot jacks, Christmas ornaments, post cards, paper dolls, commemorative plates and Gene Autry's biography -- *Public Cowboy No. 1*.

Folks are invited to bring their lawn chairs and spend the day shopping and enjoying musical performances by JB Brown Unplugged, Shelia Fisher, Gospel Fare, Ed Wilder, Cody Wayne, Stephen Pride, and the Full Quiver Grubb Family Band. The live entertainment begins at 9:00 AM and will conclude around 4:00 PM.

The Tioga School Band Booster Club will be happy to take care of hungry appetites at their Hot Dog Stand. The Booster Club provides instruments, music and instrument repair for students participating in the school's band program.

Treat yourself to yummy goodies at the Ladies' Auxiliary Bake Sale and sip on a glass of fresh blueberry lemonade sold on the Museum front porch. We also have coffee, sweet tea and a selection of soft drinks and water bottles. All drink sales are donations to the Tioga Heritage Museum.

Participate in the Museum's raffle fundraiser and buy chances to win *Dallas Cowboy* merchandise which includes a cap, beach towel, key chain, steering wheel cover, table lamp, license frame, ear rings, koozies, mug set, frosted glass set, mouse pad, lunch box and more. Drawings will be held at 4:00 PM in the music tent.

Make it a weekend outing and spend the night at Tioga's Spirit of the West hotel or camp at a nearby Lake Ray Roberts park so you'll have plenty of time to fill your bellies at the famous Clarks BBQ and Diverso's Italian Restaurant.

You'll love the quaint old west charm of downtown Tioga and you can get the jump on your Christmas shopping without breaking your pocketbook from dozens of unique vendor booths. Tioga's Trade Days hosts businesses and artisans selling western goods, arts and crafts, jewelry, antiques and collectibles, pecans, honey, Scentsy

Candles, Homemade Gourmet and just about anything else you can think of including a Farmer's Market.

There's still room for more vendors to participate. All spaces are outdoors on roomy grassy lots, 15' x 30' and cost \$20. Electricity is an additional \$10, when available.

Call the Museum phone number with any questions at 940-437-5333 and please leave a message if no one answers or email us at info@westerntradedays.com. More information can also be found on our website at www.westerntradedays.com.

Tioga is located in the center of north Texas horse country, on the northeast shores of Lake Ray Roberts, Highway 377 and Gene Autry Drive, about 30 minutes north of the Highway 380 corridor and 30 minutes south of the Red River.

###