

FOR IMMEDIATE RELEASE:

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Experience Tioga's Western Trade Days during Memorial Day Weekend!

(Tioga, Texas) Make Tioga's Western Trade Days part of your Memorial Day weekend celebration! Start your Saturday morning off with an authentic chuckwagon breakfast or take a lunch break and come have a chuckwagon lunch or a hamburger or hot dog from Pop's Kitchen. Cool off with a glass of fresh blueberry lemonade or some sweet tea from the Tioga Heritage Museum's drink station booth.

Get your shopping fix without breaking your pocketbook from dozens of unique vendor booths. Tioga's Trade Days hosts north Texas businesses and artisans selling western goods, arts and crafts and just about anything else you can think of.

The Western Trade Days will run through September this year, on the 4th Saturday of each month, 8:00 AM – 5:00 PM, in the heart of downtown Tioga, Hwy. 377 and Gene Autry Drive.

Make it a weekend outing! Spend the night at Spirit of the West Hotel or camp at a Lake Ray Robert's campground. Tioga's Old West charm makes it a great place for the entire family. Eat a barbeque dinner at the famous Clark's Outpost or enjoy the Italian cuisine of Diverso Restaurant, too.

There's still room for more vendors to participate. We want to be a gathering place for anyone who has goods to sell. So we also welcome flea marketers and garage sellers. Spaces are a generous 15' x 30' and rent for \$20. Electricity is available for an additional \$10. Call 940-437-5333 or email info@westerntradedays.com with additional questions.

Check out our website at www.westerntradedays.com where you can register and pay online and get the latest updates.

School bands, church choirs, community groups, local bands and individuals are invited to donate their musical and singing talents. We are especially interested in planning a big wrap up to our season in September as well as celebrate Gene Autry's birthday. Please contact us if you would like to sign up to perform.

When you're done shopping outside, be sure to take a free tour of the Tioga Heritage Museum which features Gene Autry memorabilia as well as artifacts and photos of other interesting Tioga area history. And shop at the Museum gift shop where you'll find Gene Autry hometown gift items, CDs, Bailey Farm jams and preserves and much more.

The Tioga Museum & Heritage Association founded the Western Trade Days in June 2008 as a monthly fundraiser for the 501 c3 non-profit organization. For the past ten

years the Tioga Museum & Heritage Association has hosted a variety of fundraising events and festivals to help reach their goal -- maintain a facility that would serve as an educational and cultural center highlighting the area's most famous people, businesses, lifestyles and events of the past.

The event has room for about 100 vendors. The TMHA hopes you will come and enjoy affordable shopping at this unique occasion. And the TMHA hopes readers will help them spread the word to all their family, friends and neighbors.

Thanks to the City of Tioga, watch out for our new marketing campaign now underway. May is featuring radio ads on KMKT 93.1 FM. Channel 12 television ads are planned for June and 107.3 Doc FM radio ads will air in July as well as a live remote at the July Trade Days by Doc FM. You'll soon see Western Trade Days billboards on Hwy. 377 in Tioga, Hwy. 289 near Celina and Hwy. 82 near Sherman.

Tioga is located in the center of north Texas horse country, on the northeast shores of Lake Ray Roberts, off Highway 377, about 30 minutes north of the Highway 380 corridor and 30 minutes south of the Red River.