

FOR IMMEDIATE RELEASE:

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Western Trade Days – a north Texas gathering place!

(Tioga, Texas) Western Trade Days made its debut in June and promises to be a north Texas gathering place for anyone who has goods and products to sell. Vendors are telling us high gas prices are pushing them to look for venues closer to home. The Tioga Western Trade Days will take place on the 4th Saturday of each month, April – September, 8:00 AM – 5:00 PM. Tioga is located on the northeast shores of Lake Ray Roberts, off Highway 377, about 30 minutes north of the Highway 380 corridor – also about 30 minutes south of the Red River.

Although we are hoping for lots of folks selling their western products, crafts and art, Tioga's Western Trade Days also invites flea marketers, garage sellers and farmer's market folks selling their veggies and fruits. We want everyone to feel welcome to participate! Booth lots are a spacious 15' x 30' allowing room for a vehicle to be parked on the lot and rent for \$20. There's room for at least 100 booths!

Cowboy storytellers and musicians are invited to come share their talents with vendors and shoppers! The July 26th Trade Days will include hot dog and blueberry lemonade stands to fill your tummy and wet your whistle!

Western Trade Days is a fundraising activity of the Tioga Museum & Heritage Association who also maintains the Tioga Heritage Museum. The Museum shares the grounds with the Western Trade Days where memorabilia of the town's most famous son – Gene Autry – can be viewed. The building currently housing the Museum has its own historic claim to fame as site of a 19th-century bath house. Be sure to check out the Museum gift shop featuring a variety of Gene Autry memorabilia and hometown products for sale.

The town of Tioga became a booming settlement in the late 1800's after reports of its healing mineral waters were discovered and resulted in a large bottling plant and various bath houses. In addition to being the hometown of "America's singing cowboy," Tioga's history includes electing the first female mayor in Grayson County, Margaret Young, and also the hometown of State Senator, Olan R. Van Zandt.

Tioga, in the heart of north Texas horse country, is renowned as home to National Reining Champion, Tim McQuay, and for his famous horse, Hollywood Dun It -- who became the youngest National Reining Horse Association sire at the time to reach the million-dollar mark (in 1997), going on to hit the five-million dollar mark in 2007, becoming NRHA's all-time leading sire. And Tioga has long been famed as home to Clark's Outpost BBQ, which has been touted by many Texas and national magazines as among the top ten best BBQ restaurants.

Come and shop at Tioga's Western Trade Days and make it a weekend outing! Spend the night at Tioga's Spirit of the West hotel, eat dinner at Clark's Outpost or enjoy Spirit of the West's Diverso restaurant!

Vendor information, rules and registration is available at www.westerntradedays.com or call 940-390-5093 or 940-437-5503.