

FOR IMMEDIATE RELEASE:

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Tioga's Western Trade Days is back in the saddle with a new season!

(Tioga, Texas) Tioga's Western Trade Days opens its 2010 season on Saturday, April 24th. The Tioga Heritage Museum hosts its fundraiser in the heart of downtown Tioga, every 4th Saturday, April through September, 8:00 AM till the last vendors pack up their merchandise and head home. If it's a hot day, come out early so not to miss any of the vendors! Check out our new billboard on the south side of town on Hwy. 377.

Admission and parking is free! Numbers of vendors vary each month but usually you can find 50+ booths of stuff you can't live without. Tioga's Trade Days hosts businesses and artisans selling western goods, arts and crafts, jewelry, antiques and collectibles, pecans, honey, Scentsy Candles, Homemade Gourmet and just about anything else you can think of including a Farmer's Market.

Some new shops have opened in Tioga's downtown area and they are having their "Grand Openings" in conjunction with April's Trade Day! Events will include live music by Stephen Pride from 11 AM – 2 PM, carriage rides around town, a petting zoo and a children's roping corral! Lots of giveaways, too!

This year the Tioga School Band Booster Club will feed hungry appetites with their lunch menu. April's lunch will feature Frito Pie, May will be Hot Dogs, June will be Hamburgers, July will feature Brisket Sandwiches, August will be Hot Dogs and September will be Hamburgers.

And if you're an early morning shopper, you can enjoy the Ladies' Auxiliary Breakfast featuring homemade biscuits and sausage, pigs in a blanket and French toast sticks with syrup.

The Tioga Heritage Museum will again have its drink station on the Museum front porch. Back by popular demand will be fresh blueberry lemonade! We will also have a variety of juice boxes, coffee, sweet tea and a selection of soft drinks and water bottles.

After shopping and eating, be sure to visit the Tioga Heritage Museum which features memorabilia on Tioga's most famous son -- Gene Autry. Autry is infamously known as America's Singing Cowboy and for his signature song, "Back in the Saddle Again." The Museum also has exhibits that highlight the town's citizens and businesses. The Museum gift shop sells a variety of Gene Autry memorabilia including movies, CDs, caps, key rings, boot jacks, Christmas ornaments, post cards, paper dolls, commemorative plates and Gene Autry's biography -- *Public Cowboy No. 1*.

Make it a weekend outing and spend the night at Tioga's Spirit of the West hotel or camp at a nearby Lake Ray Roberts park so you'll have plenty of time to fill your bellies at Tioga's famous Clark's Barbeque and Diverso's Italian Restaurant.

You'll love the quaint old west charm of downtown Tioga and you can enjoy shopping without breaking your pocketbook from dozens of unique vendor booths.

There's still room for more vendors to participate. All spaces are outdoors on roomy grassy lots, 15' x 30' and cost \$20 monthly. Electricity is an additional \$10, when available. We hope April vendors will take advantage of the seasonal special which is \$100 for the 6 months – a savings of \$20.00.

There is an additional savings for those who want electricity. A vendor taking advantage of the \$100 seasonal special can have electricity for the entire 6 month season for only \$20.00 – a savings of \$40.00 based on monthly electricity rental.

Returning vendors need to complete a new registration form and you'll want to check out our latest map of the grounds on our website. You can now request your favorite 3 vendor lots and we'll do our best to accommodate your preference.

By the way, if you're interested in entertaining Trade Day shoppers with your musical talents, do be in touch!

Call the Museum phone number with any questions at 940-437-5333 and please leave a message if no one answers or email us at info@westerntradedays.com. More information can also be found on our website at www.westerntradedays.com.

Tioga is located in the center of north Texas horse country, on the northeast shores of Lake Ray Roberts, Highway 377 and Gene Autry Drive, about 30 minutes north of the Highway 380 corridor and 30 minutes south of the Red River.

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