

Tioga's Western Trade Days!

February 2010

Dear Western Trade Days vendors,

We again want to thank you for participating in Tioga's Western Trade Days! The Trade Days is a fundraiser for the Tioga Heritage Museum and your participation helps the Museum achieve its goals and pay its expenses.

You'll find enclosed with this letter a **new registration form for 2010** and also the **current map of the Trade Day grounds**. If you haven't participated in a couple of months, then the grounds is a new lay-out from what you last experienced. We're pretty confident this map will remain the same when we start up again in April.

We wanted to remind all of you about our **vendor special for 2010**. At this point, we do not expect to offer additional discounts this year so we hope many of you will take advantage of the seasonal special.

The season remains April – September, 4th Saturday, and **the seasonal special is \$100 for the 6 months** – a savings of \$20.00. There is an additional savings for those who want electricity. A vendor taking advantage of the \$100 seasonal special can have electricity for the entire 6 month season for only \$20.00 – a savings of \$40.00 based on monthly electricity rental.

Please do keep in mind there are a limited number of vendor spaces that have the option of electricity. Most of these are along Donation Street on the map. If you want electricity, it would be a good idea to take advantage of the seasonal special and go ahead and guarantee your space. So, vendors wanting to join us for the entire season who also want electricity will pay a total of \$120.

Another reason to take advantage of the vendor special early is to guarantee your vendor booth location. You are welcome to submit your request for the location of your vendor space and we will do our best to accommodate your wishes. Please give us your first, second and third choice of lot numbers.

Complete the enclosed registration form and mail in your check or you can use the online registration form and pay via PayPal at www.westerntradedays.com. If you have an **email address**, please include that information on your registration form. We would love to start sending our monthly vendor letter via email to save on our postage expense.

We have changed the hours for each Trade Days to **8:00 AM – 4:00 PM**. Most vendors start packing up by 4:00 PM so we have decided most of you think it's too hot to remain till 5:00 PM. We certainly understand! We are hopeful this time change will assure that participating vendors will **not** pack up early.

We are doing everything we can to advertise and promote Tioga's Western Trade Days and this includes advertising the Trade Day hours. We appreciate all the help each of you have provided by telling your friends, family and neighbors about Tioga's Western Trade Days. We will have monthly television ads this year the week prior to each Trade Days on the Texoma CBS television station, KXII, Channel 12. And we have a new billboard up on Hwy.

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377 on the south side of Tioga. And we will continue to run as many monthly newspaper ads in north Texas and Oklahoma as is affordable.

We hope to see many of you at our next Trade Days on **April 24, 2010!** The seasonal special will remain available up until that day. But remember, if you have a strong preference about your vendor booth location, the only way to guarantee your location is paying in advance – and the sooner the better. Paying in advance will also help us afford to do some “extra” advertising to kick off our new season!

Vendors paying month to month will continue to have first rights to their location when they pay by the end of each Trade Day for the following month.

See you in April!

The Tioga Museum & Heritage Association